THE PRICE IS RIGHT LIVE™ STAGE SHOW
OFFICIAL RULES: SUMMER-FALL 2013 TOUR

THE RULES BELOW WILL NOT APPLY TO THE FOLLOWING CITIES/STATES:
Sioux City, Iowa
Savannah, Georgia
Columbus, Georgia
Macon Georgia
Kalamazoo, Michigan

PLEASE CONSULT YOUR LOCAL VENUE FOR COMPLETE RULES, AS WELL AS HOW TO REGISTER.

NO PURCHASE NECESSARY TO PARTICIPATE AS A CONTESTANT. PURCHASE OF A TICKET WILL NOT IMPROVE YOUR ODDS OF (i) BEING SELECTED AS A CONTESTANT OR (ii) WINNING A PRIZE. FOR FREE METHOD OF ENTRY, PLEASE SEE CONTESTANT SELECTION PROCESS BELOW.

BY PARTICIPATING IN THIS STAGE SHOW, YOU HEREBY AGREE AND CONSENT TO THE FOLLOWING RULES, AND ACKNOWLEDGE THAT YOUR PARTICIPATION IN THE STAGE SHOW SHALL BE GOVERNED BY THE FOLLOWING:

Sponsor: PRICE IS RIGHT LIVE!™ is produced by, and this promotion is sponsored by GOOD GAMES LIVE, INC. 4000 W. Alameda, Burbank, CA 91505.

General:

1. Definitions:
   a. “Venue” shall mean the specific venue where the consumer attends the Show and/or registers as a contestant for Show game play. No Venue is a sponsor of the Show.
   b. “Producer” shall mean Good Games Live, Inc.
   c. “Show” shall mean THE PRICE IS RIGHT LIVE™ stage show, based on the television program THE PRICE IS RIGHT®.
   d. “Eligible Contestant” shall mean individuals who meet all criteria as may be set out in Clause 6 below.
2. The purpose of the rules is to govern an event wherein tickets will be sold to the general public for the Show, where Eligible Contestants in the audience will compete for cash and prizes. While the Show is based on the television program, to the extent there are differences between the format of the television program and the Show, the rules of the Show are as stated herein.
3. The Show is a traveling tour, with stops in various US cities and towns. Show schedule is attached to these rules. These rules shall apply only to dates and Venues listed on this exhibit.
4. Each Show will run approximately seventy-five (75) minutes.
5. During each Show, selected Eligible Contestants will have a chance to win cash and prizes through the game play described below.
6. The Show is subject to applicable federal, state and provincial rules and regulations and all aspects of the promotion are subject to the approval of the appropriate regulatory authorities. Void where prohibited or restricted by law.
7. There is no ticket purchase required to be a Show contestant, and will not be considered a factor in determining Eligible Contestants. Without limiting the foregoing, only those who have purchased a valid ticket will be allowed into the Venue to watch the Show.
8. All Show times are approximate. Venue and Producer reserve the right to modify Show times when there are extenuating and/or unforeseen circumstances.
9. “Eligible Contestant” shall be defined as an individual resident of Canada or the 50 United States (including Washington D.C., but specifically excluding any US territories or possessions) who has registered at the Venue Box Office with Producer for the chance to be a contestant on the Show who:
   a. is age 18 or older;
   b. is not deemed ineligible under the terms and conditions below;
c. has and presents on request a valid form of photo ID, and any and all necessary tax or identification numbers as Venue or Producer may require. Participants may be asked to show valid picture identification (current driver’s license, state identification card, passport or military identification card) in order to attend the Show;

d. in order to be awarded cash or prizes, must not have attended the Show at any venue more than four (4) times in the past calendar year AND must not have participated as a contestant in the Show at any venue at any point during the past calendar year.

The following individuals are not eligible:

a. Employees or former employees (within the past year), directors or officers of Good Games Live, Inc., FremantleMedia North America, Inc., The Price is Right, Venue, and/or Venue booking agent(s) or any promotional agency, advertising agency or prize supplier involved with the Show or any of their respective parent companies, subsidiaries, or affiliates, and Immediate Family members of these employees or sharing the same residence with any employee involved in coordinating/executing promotions or tournaments. As used herein, “Immediate Family” is defined as: mother, father, spouse, children, son-in-law, daughter-in-law, mother-in-law, father-in-law, step-parents, step-children, sister, brother, grandmother, grandfather, grandchildren, and any relative or other person residing in the employee’s place of residence. Vendors, partners or anyone having a business relationship with Producer, FremantleMedia North America, or anyone the Producers deem to have an unfair advantage in playing the game are also ineligible to be a contestant.

b. Any members of the media associated with advance press and reviews to promote the Show.

c. Individuals who have received complimentary tickets in exchange for any good, service and/or pre-existing relationship, provided, however, individuals who may have won complimentary tickets in connection with sponsorships or promotions shall be eligible to participate provided they meet all other eligibility requirements.

d. Individuals who are excluded from the Venue facilities either through a government program, by Venue policies or by their own request are not eligible to be a Eligible Contestant or attend the Show.

e. Those who have been prohibited from entering and the Venue and/or any other properties owned or operated by the Venue are not eligible to participate in this event. In the event that an ineligible person participates in the promotion and wins a prize, this person will be disqualified from winning the prize and the prize will be forfeited and not played for again.

f. For game play outside of Florida, Rhode Island, New York/New Jersey: Individuals who are residents of Quebec, Florida, New York, or Rhode Island are ineligible to participate as a contestant in the event, but may attend the Show as a non-participating ticket holder.

For Show Venues located in Florida: Florida residents are eligible to register as a contestant.
For Show Venues located in New York/New Jersey: New York residents are eligible to register as a contestant.
For Show Venues located in Rhode Island: Rhode Island residents are eligible to register as a contestant.

10. Any Eligible Contestants who fail to meet the eligibility requirements must forfeit any prizes that they have won while playing the Show. All decisions of the Producer including regarding the interpretation of rules, eligibility, prices, game play, order contestants participate etc. will be final and binding on all participants without appeal.

11. Venue and Producer reserve the right to modify or cancel this production at any time, for any reason, subject to any applicable regulatory approval, provided that such modification shall not, as of the date of such modification, materially alter or change any participant’s prize already awarded.

12. Eligible Contestants are responsible for any and all applicable taxes, licenses, registrations, and other fees as may arise from participation in the Show and/or winning prize(s).

13. Venue and Producer are not responsible for lost, late, mutilated, or illegible tickets nor for electronic transmission errors or delays resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Venue, Producer, users, or by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent an Eligible Contestant’s ability to participate in the promotion.

14. If for any reason the Show is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of Venue or Producer which corrupt or affect the administration, security, fairness, integrity, or proper conduct of
this promotion, Venue and Producer reserve the right at their sole discretion to cancel, terminate, modify or suspend the promotion.

15. Any attempt by any person to deliberately damage any program or to undermine the legitimate operation of this promotion may be a violation of criminal and civil laws and should such an attempt be made, Venue and Producer reserve the right to seek damages from any such person to the fullest extent of the law.

16. Venue and Producer are not liable for injuries or losses arising or resulting from participation in this production and are not liable for events or errors by employees for negligent conduct of the production and are not liable in the event of any equipment or software malfunction.

17. Tickets are subject to review and verification. By participating in this Show, Eligible Contestants agree to the rules. Venue or Producer may disqualify any person based on fraud, dishonesty, violation of rules or other misconduct, whether or not directly related to the production.

18. Without express authorization from Producer, attendees shall not be allowed to take pictures and/or videos while in the theater space. Producer and Venue reserve the right to eject individuals found violating this policy from the theater.

Attending the Show:

19. Each person who enters theatre to attend Show must have a valid ticket. Individuals selected to compete as contestants in the Show who have not purchased a ticket shall be allowed to enter the theatre.

20. Ticket holders must register separately and in person to be possibly selected as an Eligible Contestant. For the avoidance of doubt, purchase of a ticket does not constitute registration into the Eligible Contestant pool and/or guarantee that ticket holder will be selected to play as a Eligible Contestant.

21. Tickets are non-transferable and non-replaceable. Venue and Producer are not responsible for lost, forgotten or stolen tickets.

22. Venue and Producer reserve the right to distribute additional tickets via advertising, direct mail or other promotional means.

Contestant Selection:

23. Each Eligible Contestant must register in person with Producer for a chance to participate as an Eligible Contestant. The registration window will open three (3) hours before scheduled Show time and shall close at the scheduled Show time. The random drawing shall occur no more than five (5) minutes after the scheduled Show time.

For illustration purposes only, if the Show time is at 8:00pm EST, registration window will open at 5:00pm EST, close at 8:00EST, with a random drawing at 8:05pmEST.

PLEASE CHECK YOUR TICKET FOR YOUR SHOW SCHEDULED SHOW TIME AS IT MAY DIFFER FROM THE ILLUSTRATION ABOVE.

24. Registration will be held at or near the Venue box office. Times are subject to change. Each eligible individual may only register once. An admission ticket is not required to register.

25. During the open contestant registration window, each Eligible Contestant who would like the opportunity to be selected to play will provide Producer with their full name and month and day of birth on either a paper or electronic form (through wireless tablet). Each Eligible Contestant may only register once.

26. Forms will be placed in a random selection pool that includes all forms submitted during the registration window (either a physical drum or electronic randomizer). Selection process shall be random (“Random Selection Process”), and Producer reserves the right to modify the Random Selection Process at its discretion. When registration is completed, all registration cards that have been filled out, completed registrations (regardless of ticket purchase) will be eligible for selection. In the event tablets are used, names shall be randomly selected from the database; in the event registration cards are used, all cards shall be pooled together and individual cards shall be selected.

27. Regardless of method of registration, Producer or Producer's designee will then draw sixty (60) names at random. Not all sixty (60) selected names may be called to play.

28. When the name on the card is announced, the person named must immediately make it known that they are present. If, after thirty (30) seconds, the Producer(s) are unable to readily identify the person whose name was called as being present in the designated registration area, the Eligible Contestant will be deemed absent and another Eligible Contestant will be selected.
29. In the event that an Eligible Contestant is chosen by having his/her name randomly drawn, and does not wish to play the game, s/he may forfeit their participation in the Show, and Producer shall randomly select another Eligible Contestant.

30. In the event that an Eligible Contestant is unable to play due to physical injury or incapacity, or should a chosen Eligible Contestant request, said Eligible Contestant may designate a proxy player to play on his/her behalf, provided such designated proxy player also meets the eligibility criteria set forth herein. All prizes won by the designee are the property of the original person whose name was selected.

**Prizes & Winners**

31. The approximate total value of all prizes that may be available to be won in any one Show is: US$30,000.00. The approximate value of individual prizes depends on the items offered in the particular Show. All prices stated are US dollars.

32. For selected prizes available in the Show, Producer may determine a cash amount which is made available to Eligible Contestants who have won said prize (“Cash Option”). In the event a winning Eligible Contestant elects to take the Cash Option over prize itself, Producer will arrange to send a check equal to the Cash Option to winning Eligible Contestant’s designated address.

33. Eligible Contestants who participate in any of contestant row and/or Big Wheel and not win will receive a consolation prize, with value of prize to be at Producer’s discretion. Total number of consolation prizes awarded in any given Show varies by number of Eligible Contestants that do not win their game.

34. All winning Eligible Contestants will complete a prize redemption form following the Show.

35. Awarding of prizing is contingent on the following:

36. Confirmation that contestant was an Eligible Contestant by verifying age, residency, and that the Eligible Contestant was not deemed “ineligible” by virtue of past participation in the event or under any terms as set out in Clause 9 above. In the event that an ineligible person participates in the event and is potentially eligible for prizing, this person will be disqualified from winning the prize and the prize will be forfeited and will not be played for again.

37. For the game process, there are eight (8) game events total available to be played, with game play order to be determined by Producer in its sole and absolute discretion.

38. Matching Audience Winner: Throughout the Show, Producer may also, at its discretion, identify an Eligible Contestant from the audience to be a “Audience Matching Winner”. Such Audience Matching Winner(s) will be selected as part of the random selection process detailed in Rules 23-30. Producer will identify the Audience Matching Winner(s) at random throughout the Show.

39. **One Bid Process:**

- The One Bid process is used to determine which one (1) of the four (4) Eligible Contestants on contestants’ row will have the chance to participate in the pricing games described below.
• Time permitting, there will be five (5) rounds of One Bid played during the Show.
• A prize is described by the Show announcer and displayed onstage. The four (4) Eligible Contestants on contestants’ row bid on the price of the prize. No two Eligible Contestants may bid the exact same price on the same item.
• The Eligible Contestant who bids closest to the retail price of the prize (without exceeding the price of the prize) will come onstage to participate in the game process. Contestants do NOT win the item on which they are bidding.
• The three (3) remaining Eligible Contestants return to their seats with a Consolation Prize.
• Should an Eligible Contestant bid the exact retail price of the item, s/he will receive a cash bonus. Any cash paid immediately on stage to the Eligible Contestant is for display purposes only, to be replaced by a cash voucher after the Show.
• In the event that all of the Eligible Contestants have overbid, a buzzer will sound. The host will then ask each of the Eligible Contestants to make another bid lower than the lowest of the previous bids. The Eligible Contestants will place their second bids in the order of the original bids. Play continues in this manner until there is at least one Eligible Contestant who has NOT overbid. If the price of the One Bid is accidentally or inadvertently revealed before the Eligible Contestants can place new bids, the Eligible Contestant whose bid was closest to the price of the One Bid item without exceeding the price of the item will win the item and play the pricing game on stage.
• Prior to playing a pricing game, if the Eligible Contestant on stage is found to be ineligible, the Eligible Contestant from the remaining three One Bid players whose bid was next closest to the price of the One Bid item, without exceeding the price of the item, will win the item and play the pricing game on stage. If all three (3) remaining Eligible Contestants have overbid, the Eligible Contestant whose bid was closest to the price of the One Bid will win the item and play the pricing game on stage.
• In the event of an error in a One Bid, the stage game prize that would have been played for by the Eligible Contestant that should have won is awarded to that Eligible Contestant.
• At the end of the Show, the Eligible Contestant with the closest bid to their item, from among all One Bid Eligible Contestants in the entire Show, will win a bonus prize.

40. Punch a Bunch Game Process:
The Eligible Contestant playing Punch A Bunch may win up to $2,500.
• The game board is a punchboard with 50 paper-covered holes, each containing a card with a dollar value which is one of the following: $50, $100, $200, $300, $500, $750, $1,000, $1,500, or $2,500. The producers reserve the right to alter the dollar values on the cards.
• The Eligible Contestant is shown four grocery items, each tagged with an incorrect price.
• The announcer describes the first item and the Eligible Contestant states whether the correct price for the item is higher or lower than the price displayed. If the Eligible Contestant is correct, s/he earns one punch at the board and makes the punch wherever s/he chooses. The card inside the punched hole remains inside the hole and is not revealed. If the Eligible Contestant is incorrect, no hole is punched. The announcer then describes the second item and the Eligible Contestant states whether the correct price for the item is higher or lower than the price displayed. If the Eligible Contestant is correct, s/he earns one punch at the board, as described above. This continues one item at a time, until the prices of all four items have been revealed and punches have been made for each correct answer.
• The card in the first hole punched is removed and shown to the Eligible Contestant. The Eligible Contestant then decides whether to keep the cash amount shown on the card and end the game or to give back the card and continue. If the Eligible Contestant elects to keep the amount shown on the card, the game is over. If the Eligible Contestant chooses to continue, s/he returns the card to the host. The amount on that card is thereby forfeited. Then the card in the second hole punched is revealed and the Eligible Contestant again chooses whether to quit and keep the amount on the card that has just been revealed, or to return the card and continue playing. This continues until the Eligible Contestant either accepts the cash amount shown on a card or has no more holes to look in. If there are no remaining punched holes, the Eligible Contestant wins the amount of money shown on the card found in the final hole.
• If one of the holes punched does not contain a card, the game is stopped and the cards are reshuffled and reset. The game then continues as described above.

41. Any Number Game Process:
The game board contains ten (10) spaces representing four (4) digits for Prize #1, three (3) digits for Prize #2, and three (3) digits for the Piggy Bank. Only the Piggy Bank amount has a decimal point.
• The Eligible Contestant chooses a digit 0 through 9. Each digit appears on the board only once. The digit the Eligible Contestant has chosen is then lighted up, revealing its location on the game board. The Eligible Contestant then chooses another digit and its location on the game board is revealed. The Eligible Contestant continues calling out digits, one at a time. If all of the digits in the Piggy Bank are filled in, the game is over and the Eligible Contestant wins the amount in the Piggy Bank. If all of the digits in Prize #1 (the 4-digit prize) are filled in, the game is over, and the Eligible Contestant wins Prize #1. If all the digits in Prize #2 (the 3-digit prize) are filled in, the Eligible Contestant wins that prize and the game is over.

• If a total equipment failure occurs which prevents the Eligible Contestant from being able to play or to complete playing the game, the Eligible Contestant is awarded Prize #1 and Prize #2.

42. Cliff Hangers Game Process:
• The Eligible Contestant comes on stage to play Cliff Hangers for a prize package.
• The game is played on a graphic representation of a mountain which ascends to an abrupt cliff. At the base of the mountain stands a mountain climber whose pickaxe marks his position on the mountain. The mountain is divided into twenty-five (25) steps from the base to the edge of the cliff. The Eligible Contestant wins the prize package if the mountain climber does not move more than twenty-five (25) steps, and remains on the mountain.
• Three (3) small items are displayed onstage and described by the announcer.
• The Eligible Contestant bids on the price of the first item presented. If the Eligible Contestant correctly bids the price, the mountain climber does not move. If the Eligible Contestant does not bid the exact price of the item the mountain climber must ascend the mountain. The mountain climber ascends one (1) step along the mountain for every dollar the Eligible Contestant’s bid differs from the price of the item. If the mountain climber falls off the mountain, the game is over and the Eligible Contestant does not win the prize package.
• The Eligible Contestant bids on the price of the second item presented. If the Eligible Contestant correctly bids the price, the mountain climber does not move from its current position. If the Eligible Contestant does not bid the exact price of the item the mountain climber must ascend the mountain. The mountain climber ascends one (1) step along the mountain from its current position for every dollar the Eligible Contestant’s bid differs from the price of the item. If the mountain climber falls off the mountain, the game is over and the Eligible Contestant does not win the prize package.
• The Eligible Contestant bids on the price of the third item presented. If the Eligible Contestant correctly bids the price, the mountain climber does not move from its current position. If the Eligible Contestant does not bid the exact price of the item the mountain climber must ascend the mountain. The mountain climber ascends one (1) step along the mountain from its current position for every dollar the Eligible Contestant’s bid differs from the price of the item. If the mountain climber falls off the mountain, the game is over and the Eligible Contestant does not win the prize package. If the mountain climber does not fall off the mountain, the Eligible Contestant wins the prize package.
• If an error that would have changed the final outcome of the game is discovered following the conclusion of the game, the Eligible Contestant wins the amount in the Piggy Bank.
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43. Hole in One Game Process:
• A grass-like mat is set up on the floor like a putting green with a hole at one end. The mat is marked with lines at various intervals.
• Six (6) grocery items are shown on stage and described by the announcer.
• The Eligible Contestant must place the six (6) items in ascending order according to price. The Eligible Contestant chooses what s/he believes to be the lowest-priced item for the first line, farthest away from the hole on the putting green. The Eligible Contestant chooses what s/he believes to be the second-lowest priced item for the second line, and so on, until all six (6) items have been placed along the lines of the putting green.
• After each of the items has been placed, the host reveals the price of the first item, on the first line, and then he reveals the price of the item placed on the second line.
• If the price of the item on the second line is lower than the price of the item on the first line, the Eligible Contestant will attempt to putt a golf ball into the hole on the putting green from the first line.
• If the price of the item on the second line is higher than the price of the item on the first line, the host then reveals the price of the item on the third line.
• If the price of the item on the third line is lower than the price of the item on the second line, the Eligible Contestant will attempt to putt a golf ball into the hole on the putting green from the second line.
• If the price of the item on the third line is higher than the price of the item on the second line, the host then reveals the price of the item on the fourth line.
• If the price of the item on the fourth line is lower than the price of the item on the third line, the Eligible Contestant will attempt to putt a golf ball into the hole on the putting green from the third line.
• If the price of the item on the fourth line is higher than the price of the item on the third line, the host then reveals the price of the item on the fifth line.
• If the price of the item on the fifth line is lower than the price of the item on the fourth line, the Eligible Contestant will attempt to putt a golf ball into the hole on the putting green from the fourth line.
• If the price of the item on the fifth line is higher than the price of the item on the fourth line, the host then reveals the price of the item on the sixth line.
• If the price of the item on the sixth line is lower than the price of the item on the fifth line, the Eligible Contestant will attempt to putt a golf ball into the hole on the putting green from the fifth line.
• If the price of the item on the sixth line is higher than the price of the item on the fifth line, the host moves a golf ball up to the sixth line. The Eligible Contestant will attempt to putt a golf ball into the hole on the putting green from the sixth line.
• The Producers reserve the right to give the Eligible Contestant an additional attempt to putt the golf ball into the hole. The second-chance putt will take place from whichever line the Eligible Contestant putted from on his/her first putt.
• If any errors that would change the outcome of the game are made by the Producers or Show staff, the Eligible Contestant is awarded the prize package.
• If a Eligible Contestant is infirm or disabled, the Producer has the right to change the line being putted from to a line closer to the hole. If an infirm or disabled Eligible Contestant is unable to putt or would prefer not to putt for her/himself, s/he may elect to have a friend or family member from the audience putt from the line earned during the pricing portion of the game. If the Eligible Contestant doesn’t know anyone in the audience, s/he may choose a volunteer from the audience to putt from the line earned during the pricing portion of the game. All prizes won are awarded to the original Eligible Contestant regardless of who puts.

44. Plinko™ Game Process
• The Plinko™ game is played on a tall rod-studded surface that is almost upright and it is played with discs that are dropped one at a time from a position above the multi-rodged surface. Each disc falls by gravity, and bounces off the rods in its path until it reaches the bottom and drops into one of the nine receptacles. The nine receptacles are worth dollar values ranging from $0 up to $500, i.e. $50, $100, $250, $0, $500, $0, $250, $100, $50.
• The Eligible Contestant is awarded one(1) disc upon starting the game, and then can win up to four (4) more in a pricing game as follows:
  o There are four (4) small items with their prices in two (2) digits apiece. One (1) of the two (2) digits is the actual true number, the other digit is a false number. The Eligible Contestant must select the true digit. If s/he is right, a disc is won. If s/he is wrong, then the true digit is revealed and that opportunity is lost. (e.g., A rice cooker valued at $50 is shown with these two digits: 8 0. The second digit is the correct digit and selecting the zero (0) wins the player another disc. The first digit is false and selecting the eight (8) loses that opportunity to get that disc.)
• Contestants do NOT win any of the items that they price in this game.
• In the event of graphics being incorrectly loaded in the game, if it would change the outcome of game, the Eligible Contestant is awarded the disc they would have won for that prize.
• If a chip gets stuck on the peg, the host may use a The Plinko™ game stick to free the chip. However, this nullifies the outcome of that chip. That chip that got stuck is returned to the Eligible Contestant to be dropped again.

45. The Big Wheel Game Process:
• From among the pool of Eligible Contestants who were not selected to participate in the One Bid Process (and therefore did not have the opportunity to play a pricing game), Producer will select three (3) Eligible Contestants to spin the Big Wheel. If any of the three (3) Eligible Contestants selected is not present in the showroom when her/his name is called or is in the showroom but doesn’t make her/his presence known when her/his name is called, s/he forfeits the opportunity to play the Big Wheel and another Eligible Contestant will be called.
• There will be two (2) rounds of Big Wheel played.
• The Big Wheel is a wheel with twenty (20) numbered spaces. The numbering system begins at 5 cents ($0.05) and increases by 5-cent increments through one dollar ($1.00).
• The Eligible Contestant who gets closest to one dollar ($1.00) without exceeding one dollar ($1.00), using one (1) spin or a combination of two (2) spins, wins a prize.

• The Eligible Contestants spin the wheel in the order in which they were selected.

• Each Eligible Contestant must spin the wheel one (1) full revolution. If an Eligible Contestant does not spin the wheel one (1) full revolution, that spin is invalid and the Eligible Contestant must spin again. If the Eligible Contestant still cannot spin the wheel one (1) full revolution, the host may assist the Eligible Contestant with his/her spin.

• Before the first Eligible Contestant spins the Big Wheel, the wheel is set to the one dollar ($1.00) space.

• Each Eligible Contestant spins the wheel. The amount that the wheel lands on is the Eligible Contestant’s score for the first spin. Once the wheel has stopped for three (3) seconds, the spin is considered final, even if the wheel should subsequently move to an adjacent space. After his/her first spin, the Eligible Contestant must decide if s/he would like to spin the wheel one (1) more spin. If the Eligible Contestant decides not to spin the wheel again, his/her final score is the score from his/her first spin. If the Eligible Contestant decides to spin the wheel again, s/he spins the wheel and the amount that the wheel lands on is the Eligible Contestant’s score for the second spin. The scores from the first spin and second spin are added together to be the Eligible Contestant’s final score. If Eligible Contestant needs assistance with his/her 2nd spin, host may assist the Eligible Contestant OR if Big Wheel does not make a full revolution during the 2nd spin, Eligible Contestant must spin again.

• The Eligible Contestant whose final score is closest to one dollar ($1.00) without exceeding one dollar ($1.00) is the winner of the Big Wheel game and wins the two hundred and fifty dollar ($250.00) cash prize. If the Eligible Contestant’s final score is over one dollar ($1.00) the Eligible Contestant no longer participates in the Big Wheel game.

• If any Eligible Contestant spins exactly one dollar ($1.00) in one (1) or a combination of two (2) spins, s/he wins one hundred dollars ($100.00) and gets a bonus spin. For the bonus spin, the wheel is reset to the 5-cent ($.05) space. The Eligible Contestant spins the wheel one (1) time. If the Eligible Contestant does not spin the wheel one (1) full revolution the spin is invalid and the Eligible Contestant does not receive an additional bonus spin. If the wheel lands on the 5-cent or 15-cent ($.05 or $.15) sections, the Eligible Contestant wins an additional five hundred dollars ($500.00). If the wheel lands on the one dollar ($1.00) space, the Eligible Contestant wins an additional one thousand dollars ($1,000.00).

• In the event that one or more Eligible Contestants have the same final score, a spin-off is held. Each of the Eligible Contestants with the highest final scores is allowed one (1) additional spin of the wheel. Spinning order remains the same between the two Eligible Contestants. Whoever achieves the highest score on the spin-off spin is the winner of the Big Wheel game. If an Eligible Contestant participating in the spin-off lands on the one dollar ($1.00) spot during the spin-off, s/he will win one hundred dollars ($100.00) and will earn a bonus spin. For the spin-off bonus spin, the wheel is reset to the 5-cent ($.05) space. The Eligible Contestant spins the wheel one (1) time. If the Eligible Contestant does not spin the wheel one (1) full revolution the spin is invalid and the Eligible Contestant does not receive an additional bonus spin. If the wheel lands on the 5-cent or 15-cent ($.05 or $.15) sections, the Eligible Contestant wins an additional five hundred dollars ($500.00). If the wheel lands on the one dollar ($1.00) space, the Eligible Contestant wins an additional one thousand dollars ($1,000.00).

• In the event that one or more Eligible Contestants have the same final score and that final score is one dollar ($1.00), a bonus spin-off occurs. For the bonus spin-off, each of the participating Eligible Contestants is allowed one (1) additional spin of the wheel. Spinning order remains the same between the two Eligible Contestants. Prior to each bonus spin-off spin, the wheel is reset to the five-cent ($.05) space. If an Eligible Contestant spins the wheel lands on the five-cent ($.05) or fifteen-cent ($.15) space, the Eligible Contestant wins an additional five hundred dollars ($500.00). If an Eligible Contestant spins and the wheel lands on the one dollar ($1.00) space, the Eligible Contestant wins an additional one thousand dollars ($1000.00). If an Eligible Contestant does not spin the wheel one (1) full revolution for the bonus spin-off, s/he must spin again. However, that spin is no longer considered a bonus spin, and the Eligible Contestant would not be eligible for the cash bonuses described above. The winning Eligible Contestant in the spin-off wins the $250 prize.

• In the case of the Wheel malfunctioning in a way in which the Producers determine that equitable play is unable to continue, players who are still competing will each receive $250. In case a malfunction of this nature should occur during a bonus spin, the Eligible Contestant(s) will receive the top prize of $1,000.

• Any cash paid immediately on stage to the Eligible Contestant is for display purposes only, to be replaced by a cash voucher after the Show. Non-winners will receive a Consolation Prize.

46. Showcase Showdown Process
Producer shall draw the names of one (1) Eligible Contestant, regardless of whether such individuals have participated in the One Bid or Big Wheel process, to play Ten Chances-Showcase Edition.

- Contestant is shown four (4) prizes (Prize #1, Prize #2, Prize #3, Prize #4)
- Prizes are then played for one at a time, in the order in which they were shown.
- Contestant has 10 chances to accumulate prizes, starting with Prize #1.
- Contestant is shown a group of numbers that make up the price of the prize being played for.
- There may be additional numbers in the group of numbers shown that are not part of the prize being played for.
- Contestant is told how many digits there are in the price of the prize being played for.
- Using the numbers shown, Eligible Contestant guesses the price of the prize.
- If correct, Eligible Contestant wins the prize and moves on to attempt to win the next prize.
- If incorrect, Eligible Contestant must guess again the price of the prize at hand.
- If Eligible Contestant accumulates three consecutive incorrect guesses for any of the first three prizes at hand, the prize is forfeited and Eligible Contestant moves on to the next item. Contestant will continue guessing the price of the 4th prize until 10 consecutive guesses have accumulated.
- Each guess constitutes a “Chance”.
- Game continues until 10 chances (guesses) have been taken, or all four prizes have been won.

52. Pricing Game Pricing
- Prices used for game play throughout the Show are prices obtained from Amazon, Overstock, Best Buy, manufacturers, authorized dealers or suppliers, and will be based on US pricing for items. Prices for grocery items are obtained from the Producers of The Price Is Right television show, and are in US dollars. Prices for publicly traded stock are based on the opening or current price of the stock on the morning of the day of the Show, and are in US dollars. If the stock market is closed day of Show, the price used is the current price on record.
- Prices from Amazon are defined by Amazon as follows: “Except where noted otherwise, the list price displayed for products on our website represents the full retail price listed on the product itself, suggested by the manufacturer or supplier, or estimated in accordance with standard industry practice. The list price is a comparative price estimate and may or may not represent the prevailing price in every area on any particular day. For certain items that are offered as a set, the list price may represent ‘open-stock’ prices, which means the aggregate of the manufacturer's estimated or suggested retail price for each of the items included in the set. Where an item is offered for sale by one of our merchants, the list price may be provided by the merchant.”
- Prices from Overstock, often referred to as “compare at” prices, are defined by Overstock as follows: “The term ‘Compare at’ means the price at which, in the reasonable judgment of our experienced buyers, manufacturers or suppliers, the item may be sold on an everyday basis. Other vendors sometimes refer to this as the ‘retail price’ exclusive of special promotions or sale prices, at which the item might be offered at retail stores and at customary retail mark-up. In many instances, though not all, the ‘Compare at’ price reflects a price suggested by the manufacturer or supplier of these goods, without reference to actual retail sales and may amount to an estimation of a retail offer price in accordance with standard industry practices. It may also include a reasonable average estimated shipping cost, if ordinary shipping costs have been discounted or eliminated. We make no representation that the products have been sold or offered at the ‘Compare at’ price, and the price may or may not reflect the average or prevailing market price in any area on any particular day. For some items listed as a set, the ‘Compare at’ price may be an aggregate of the suggested or estimated prices for all items included in the set. Actual retail sales in your area may substantially differ from the ‘Compare at’ price. Moreover, the nature of internet sales on a national or international basis, and the fact that we deal in overstocks, closeouts, end-of-season, and unique items that may be sold only on Overstock.com precludes our ability to know whether our products are sold at the ‘Compare at’ price at any particular location or time by other vendors. You may choose to use the ‘Compare at’ price as an approximate guide to what you would or could pay for these items in other locations, at other times, or under other conditions, including full retail price.”
- Prices for Best Buy items are prices published by Best Buy or obtained from Best Buy.
- Prices for trips are updated weekly and are currently based on current market values for travel that includes the date of September 9, 2013 and are in US dollars.
- Prices for automobiles and options are MSRP prices published or obtained from authorized dealers or from the manufacturer and are in US dollars. For bidding purposes, the MSRP of the automobile is based upon information read by the announcer during the Show, and not by the demonstration vehicle used on stage or appearing on the screens. Options appearing on the car on stage are only included in the MSRP if the announcer reads those options during the Show.
53. GENERAL TERMS + CONDITIONS

Privacy
By participating in the Show, Eligible Contestants grant to the Producer the right to use his/her likeness and registration information, including first name, last name and age (“Personal Information”) without further permission or compensation for the purpose of administering the promotion. Without limiting the foregoing, the Producer will use Personal Information to conduct the random Eligible Contestant selection drawing and to confirm each selected individual’s eligibility, including by “scrubbing” his/her name against Producer’s internal databases to ensure that he/she is eligible to play. After the drawing and eligibility verification, Producer shall immediately destroy all cards containing any Eligible Contestant Personal Information.

By participating in the Show, each Eligible Contestant grants to Producer the right to use his/her Personal Information for the purposes set forth above and acknowledges that the Sponsor may disclose the Personal Information to third parties or service providers of the Sponsor in connection with the foregoing.

Unless prohibited by law, Producer may require an Eligible Contestant that has won a prize and who meets all eligibility requirements and has correctly answered the timed skill-based question) to complete and sign a publicity release granting Producer the right to use his/her personal information, including, without limitation, name, likeness, city/province, photographs or comments for publicity and promotional purposes relating to the Show without compensation or further permission. Said release may also give Producer the right to license or permit third parties to use the Eligible Contestant’s personal information for matters relating to or associated with the Show.

Individuals may also opt-in to receive mailings or promotional materials from the Venue. Such uses of personal information will be governed by Venue’s privacy policy, available for public review at the Venue website.

General Release
By participating, each Eligible Contestant releases and holds harmless the Released Parties from any and all liability for any loss, harm, damages, claims, costs, causes of action or injury whatsoever including, but not limited to, personal injury, accident or death, property damage, disappointment or inconvenience arising from any act, omission or negligence whatsoever relating to the promotion or the receipt, ownership, possession, use or misuse of any prize.

Regulatory Oversight
This promotion is subject to all applicable federal, provincial, municipal and state laws of Canada and the United States.

Controlling Terms
In the event of any discrepancy or inconsistency between the terms and conditions of these promotion rules and any disclosures or other statements contained in any related materials including, but not limited to, any entry form or advertising collateral, the terms and provisions of these promotion rules shall prevail.